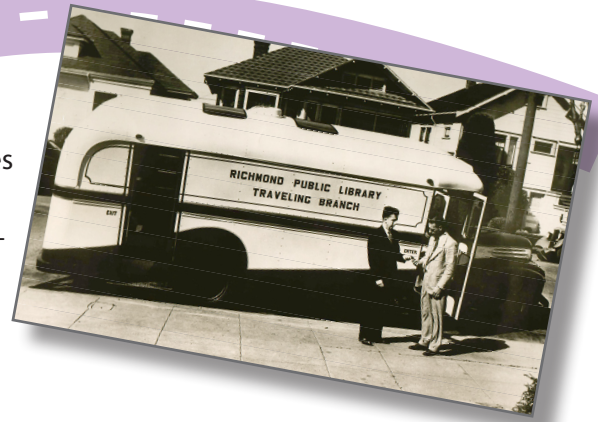


# Help the Library extend its reach

In 1947, the Bay Area's first bookmobile began service in Richmond. It carried more than 1,500 books to schools and community centers throughout our sprawling city. That first bookmobile has been replaced since those early days but the need for mobile library services only seems to increase.

Today, even with a main library open 6 days a week, two branch libraries, and a bookmobile that visits 20 schools and community centers weekly, thousands of residents—particularly children, and disabled and senior citizens—remain underserved.



## More places. More often.

The bookmobile needs help: a book *van*. Smaller, more agile. Able to manage the steep, winding streets the bookmobile can't. Able to help eliminate long waiting list of schools and community groups now asking for bookmobile visits.

The book van can deliver specialized collections on book carts. Link to computerized resources. Bring the library to the community.

The new vehicle will directly benefit many residents. Less obvious is this: enhancing children's learning experiences, promoting literacy, enriching the lives of those unable to travel to the library—these things benefit our *entire* population. Even those who rarely use the Library benefit when their fellow residents are better educated and have access to more opportunities.



## Pitching in

The **Richmond Public Library Foundation (RPLF)** has set a goal of raising \$100,000 for the book van and associated costs. We welcome donations of all sizes from Richmond residents, businesses, foundations and civic organizations. Please see the reverse side for the book van's specifications.

## Engaging the community

While the purchase of a single vehicle may not seem like a momentous goal, it's an important step on a path that ultimately leads to the construction of a new main library to replace the current building, severely undersized for a city of 102,000. By taking the lead on the book van campaign, the RPLF extends its own reach into the community. We demonstrate that by working together, we can reach our destination.

The Foundation's all-volunteer board of directors is comprised of business and community leaders who understand that libraries play a vital role in a livable, economically vibrant community. As a 501(c)3 corporation, established in 2004, all donations are tax-deductible.

Learn more, donate at [www.rplf.org](http://www.rplf.org)

The  
**RICHMOND  
PUBLIC LIBRARY  
FOUNDATION**



Helping ideas take flight